



SEO Content Writer

Requirement and Qualifications:-

- Must have at least 1-2 years of experience in content marketing.
- Proven skills in blog/content writing, case study development, and/or web content.
- Familiarity with SEMRush, Moz, Ahrefs, Google Analytics, and Google Search Console
- Writing search engine optimized copy.
- Research for submission sites.
- Competitors' backlinks analysis, create content, and track backlinks.
- Refine and optimize current old content (page titles, Meta descriptions, h1s, alts, anchor text, etc.)
- Blog writing, guest blogging and posting.
- Backlinking
- Keyword research
- Rank analysis

Skills:-

- Verbal and written communication skills.
- Knowledge of SEO and how it applies to content marketing
- Basic knowledge of HTML
- Knowledge of analytics tools like Google and Bing analytics

Benefits of working with us: -

- Benefits of both the worlds - Enthusiasm & Learning Curve of a Start-Up, Deliveries & Performance of an Enterprise Service Provider.
- Sky's the limit when it comes to learning, growth & ideas.
- We do not follow the typical corporate hierarchy ladder.
- Medical insurance, gratuity, and provident fund.
- As part of our dedication to an inclusive and diverse workforce, Kratikal is committed to Equal Employment Opportunity without regard for race, color, national origin, ethnicity, gender, protected veteran status, disability, sexual orientation, gender identity, or religion.

About Us:-

Kratikal Tech Private Limited is a leading cyber security firm that provides cyber security solutions to 145+ Enterprise customers and 1825+ SMEs, belonging to different industries

including E-commerce, Fintech, BFSI, NBFC, Telecom, Consumer Internet, Cloud Service Platforms, Manufacturing, and Healthcare. The company was founded with the aim of helping enterprises at a global level combat cybercriminals using new-age technology-based cyber security solutions. As of today, Kratikal has been awarded as the Top Cyber Security Startup at the 12th Top 100 CISO Awards. Kratikal has launched four products, ThreatCop, KDMARC, Threat Alert Button, and KPMonitor including VAPT services. Apart from the products receiving several recognitions and awards, Kratikal has also partnered with numerous renowned organizations worldwide...for more details visit our website {Our Clients}